KEYEDIN® + Changefirst

Bringing together strategic portfolio and change management to support an Agile Portfolio Management approach

In most organizations, the desire for change – new products, new markets, new tools, etc. – exceeds people's capacity to deliver it. Only 14% of digital transformation initiatives succeed, according to global consulting firm McKinsey, and this is in part because a successful transformation program must address processes, tools and people in order to guarantee successful business outcomes.

Roadmap Pro® - digital change management platform

While KeyedIn offers a powerful and efficient way to identify and execute the most valuable organizational initiatives, getting everyone to "buy in" to those changes and thereby achieve the anticipated benefits is perhaps the biggest stumbling block to success.

To overcome this challenge, KeyedIn has partnered with Changefirst – a leading change management provider – to offer their Roadmap Pro SaaS solution for planning, delivering and tracking the people aspects of change, as part of a best-of-breed solution.

This combined solution supports Agile Portfolio Management by both identifying and resourcing the company's most strategic projects, and then following established best practices to help employees and other stakeholders embrace and implement the resulting organizational changes.

Once the most valuable projects — be they new software tools, compliance initiatives, process changes or elements of a large-scale digital transformation — are identified and resourced, the Changefirst Roadmap Pro software leverages the company's People-Centered Implementation (PCI®) methodology, one of only three recognized globally by Forrester Research.

PCI® drives the people-change process in six key areas:

1. **Shared Change Purpose –** Creating a compelling case for change that can be shared across the organization.
2. **Effective Change Leadership –** Ensuring there is a strong network of skilled and accountable change leaders.
3. **Powerful Engagement Process –** Developing a plan to actively engage the organization in the change process.
4. **Committed Local Sponsors –** Preparing 'local' managers with skills and tools to drive change in their areas.
5. **Strong Personal Connection –** Building plans to accelerate acceptance and commitment to change.
6. **Sustained Personal Performance –** Equipping managers to identify and address personal reactions and concerns that can threaten sustained commitment and adoption.

Roadmap Pro platform

PCI® - People-Centered Implementation

Delivering Business Transformation

This combined solution of KeyedIn and Changefirst harmonizes the three key elements of people, process and tools, to ensure that transformation efforts — such as the rollout of new technologies, new security practices, new routes to market, etc. — are not simply "installed" but rather "implemented," for widespread adoption.

The proven best practices inherent in Changefirst's Roadmap Pro not only guide the PMO, ePMO or SRO through the process of change management — based on the priorities established in KeyedIn — but the software also offers a wealth of proven digital tools, templates and pre-populated actions to help:

- Heighten engagement and enhance communication
- Gather real-time data on likely change impacts, people's readiness for change and other possible roadblocks to success
- Validate assessment data with insights from industry benchmarks
- Work collaboratively with organizations to build robust, data-driven roll-out plans

About Changefirst

Changefirst help organizations build their internal capability to deliver faster, sustainable transformation results. The company's researched-based methodology – PCI®, and revolutionary, 'out-the-box' digital change management platform – Roadmap Pro® helps organizations; grow robust internal change skills and processes cost effectively, succeed at critical change projects and deliver agile Change Management to match their transformation agenda. Headquartered in the UK, Changefirst supports organizations worldwide, such as Syngenta, NATS, AGL, Quest Diagnostics, Embraco and The Linde Group. For more information and contact form, visit www.changefirst.com, or call +44 (0)1444 450 777

About KeyedIn

KeyedIn helps organizations simplify business processes, improve performance and drive results through its innovative SaaS-based business solutions. The company's flagship product, KeyedIn Projects, is a cloud-based project and portfolio management (PPM) solution that enables project management offices (PMOs) and professional services teams to increase productivity, cut reporting costs and save operating expenses. Headquartered in Minneapolis, KeyedIn has hundreds of customers worldwide, including Walgreens Boots Alliance, Universal Electronics and OfficeDepot. For more information, visit www.keyedin.com, or contact 866-662-6820.